68TH YEAR

INDUSTRIAL DESIGN TROPHY

National Association of Students of Architecture
Industrial Design Trophy 2025-26
Catalyse

About NASA India

The National Association of Students of Architecture (NASA, India) is the world's largest architectural student-run organization. Founded in 1957 with just seven colleges, it has grown to include over 350+ colleges and more than 66,000+ students, making it a significant voice for architecture students across India. The association aims to provide a platform for learning and interaction among students from diverse cultural backgrounds.

NASA India functions as a non-profit and non-political organization. It is officially registered under the Societies Act of 1860, with its headquarters at the Department of Architecture, School of Planning and Architecture in New Delhi.

NASA India organizes various events, programs, and competitions throughout the year. These include partnerships with organizations like HUDCO, GRIHA, and CPK for design trophies. There are 11 design trophies in total, with the Annual NASA Design Competition being the flagship trophy and offering students a platform to showcase their creative talents and design innovations. We have partnered with the Council of Architecture, India, for the Student of the Year trophy as well.

The association's flagship event is the Annual NASA Convention (ANC), the world's largest gathering of student architects. This event attracts over 4000+ students participating in workshops, masterclasses, and programs led by more than 200 esteemed architects. Additionally, there are regional Zonal NASA Conventions held annually.

NASA India's initiatives extend beyond traditional academics. The summer-winter school programs offer immersive experiences that enhance students' practical skills and broaden their educational horizons. The "Insider" initiative allows students to engage directly with experienced architects, gaining insights into office management and professional practice. This interaction fosters mentorship and provides valuable guidance. The Louis I Kahn Documentation series aims to preserve and disseminate architectural knowledge by documenting significant but often overlooked sites.

NASA India hosts programs both nationally and internationally, in countries like Japan, Sri Lanka, the USA, and South Korea. These experiences provide students with enriching learning opportunities and enhance their networking capabilities.

The NEXUS is an informal meeting ground where students can form bonds, share ideas, and collaborate. It emphasizes learning, mentoring, and networking, allowing students to showcase their talents and develop new ideas with peers from around the globe. We have also expanded into podcasts with our Spotify exclusive, The Archade.

For more information, you can visit NASA India's website - https://www.nasaindia.co/
Our social media pages are @wenasaindia and @mynasaindia on Instagram.

CATALYSE

Catalyse - Our Annual Theme

For nearly seven decades, NASA India has stood as a movement - built by students & led by students. As we step into the 68th year of our association's existence, I call upon the stakeholders to honour the legacy not by looking back, but by asking what we can spark next.

NASA India has always been more than just an association. It's been a force: a surge of youthful energy, ideas, voices, and action. This year, we recognise and compound over the force for what it truly is.

In the grand reaction of change, whether in our built environments, our learning systems, or the profession itself, we, the students, are the accelerators. With over 66,000 students across the country, our numbers are not just statistics. They are the untapped potential of a generation ready to shape what's next. This year, we reflect on the immense power of coming together - not just to participate, but to instigate. A catalyst doesn't wait for change. It creates movement, breaks inertia, and opens new paths. **NASA India today stands not just as a platform for learning and collaboration, but as an agent of impact - nationally & globally.** One that ignites bold conversations, challenges outdated practices, and pushes the profession toward more inclusive, ethical, and relevant futures.

So what does it mean to catalyse?

It means taking responsibility.
It means using architecture as a lens to rethink society, equity, and the future.
It means challenging what no longer serves us.
It means questioning the boundaries of architecture and expanding its purpose.

This is a call to all students, designers, thinkers, makers, rebels:
Catalyse conversations, communities & the future.

Because this is our moment in the reaction.
Let's use it to spark something irreversible.

Come, let's **CATALYSE** the reaction that serves the greater good!

Query Set
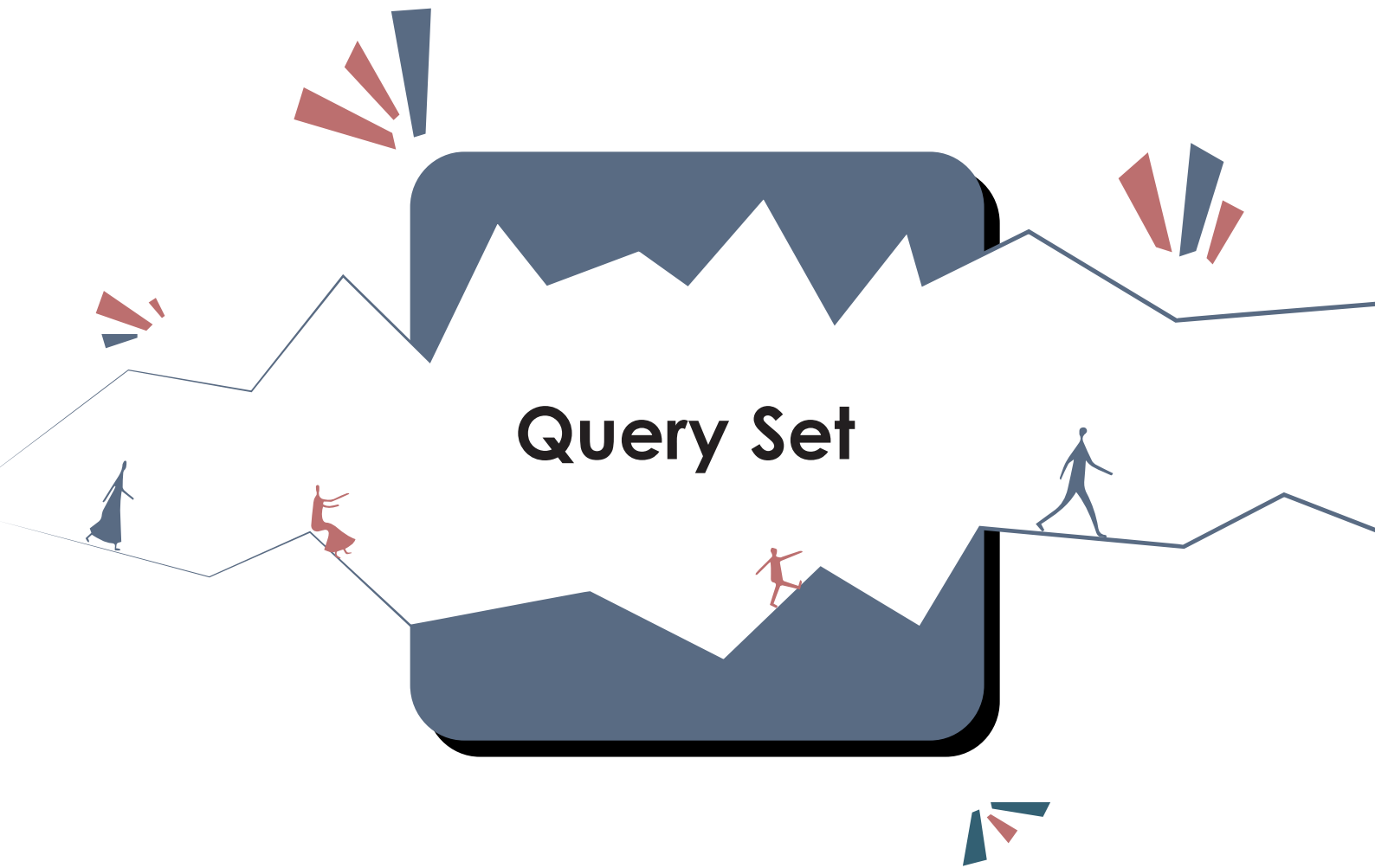
1. What are the specifications for the content to be included in the video? Should it be a walkthrough or a concept explanation?

The YouTube video acts as the primary justification for your design. It may include concept explanation, design narrative, walkthrough/prototype, and key functional highlights. A combination of concept + walkthrough is acceptable, provided the intent and functioning of the product are clearly communicated.

2. All questions given in the brief have to be answered, or only a few or one.

You are not required to answer every guiding question individually. However, your product must clearly address the intent of the brief and respond to the needs of the future while demonstrating strong design rationale.

3. As mentioned in the brief for designing an installation or micro space design, should we select a particular site and design for it? And what are the site requirements?

A specific site is not mandatory. There are no fixed parameters for site dimensions or scale. You may choose a contextual location if it supports your design narrative, but it is optional.

4. Can we use technologies that are in research currently but could be developed completely after 10-15 years?

Yes. Technologies may be used as long as they are conceptually sound and logically integrated into your product.

5. Since the detailed planning documents for the area are not publicly accessible, preparing a traditional site justification is not possible at this stage. In light of this, we propose defining the broader locality as the project site for our Sound Experimentation Center for Tribal Music.

Yes. You may use a broader contextual justification if detailed planning documents are not available. A conventional site justification is acceptable as long as it clearly conveys the intent, user group, and relevance of your chosen context.

6. Where and how to submit the video?

To complete the submission, please upload the video to YouTube as "unlisted" and share the link in the submissions tab.

Note:
- Do not reveal any college identity (logos, uniforms, campus shots, overlay text).
- The video title must follow the format: **68IDT_RegistrationCode** (Example: 68IDT_001)
- Maximum duration: 3 minutes
- Recommended resolution: **1080p** (1920×1080) minimum
- Audio/visuals must be copyright-free. (Or else the video is generally taken down by YouTube)
- Do not upload the video as Public or Private, only **Unlisted links.**
- **Do not submit Google Drive links.**